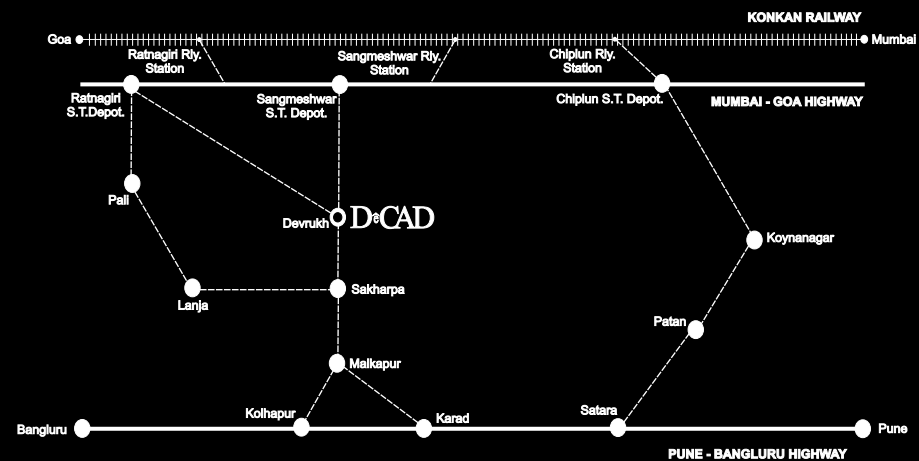


DêCAD ACHEIVMENT



Kum. Nandakishor A. Khedekar - T.Y.BFA
Winner
Inter - University National Youth Festival 2012-2013



CREDAR'S

DêCAD

Devrukh College of Art & Design

Affiliated to University of Mumbai and Approved by Directorate of Art, Mumbai



Four Year - full time
BFA - Painting (Revised Course)

PROSPECTUS

COMMITTEE'S

DeCAD ADVISORY COMMITTEE

1. Shri. Balasaheb Pitre : Chairman
2. Mrs. Vimaltai Pitre : Trustee
3. Mrs. Bharti Pitre : Member
4. Prof. Gajanan Bhagwat : Member
5. Mrs. Yashoda Bhagwat : Member
6. Prof. Kashinath Salwe : Member
7. Prof. Arvind Hate : Member
8. Shri. Shashikant Purohit : Member
9. Mrs. Veda Prabhudesai : Member
10. Prof. Mahendra Damale : Member
11. Shri. Shashikant Kale : Member
12. Prof. Prakash Rajeshirke : Member
13. Shri. Charudatta Alawani : Member

LOCAL MANAGING COMMITTEE

1. Shri. Balasaheb Pitre : Chairman
2. Dr. Prof. Narendra Tendolkar - Member
3. Prof. Vikram Paranjpe - Member Teaching
4. Prof. Ranjit Marathe - Principal Secretary
5. Shri. Vishnu Parit - Member
6. Shri. Jitendra Paradkar - Member
7. Shri. Mangesh Prabhudesai - Member
8. Shri. Kishor Joshi - Member
9. Mrs. Veda Prabhudesai - Member
10. Shri. Charudatta Alawani - Member N.T.

DêCAD

Devrukh College of Art & Design

Promoted by CREDAR
Regd. No. E - 20128

Affiliated to UNIVERSITY OF MUMBAI
Approved by DIRECTORATE OF ART (MS) MUMBAI



ADDRESS

Principal,
Devrukh College of Art & Design
Bhagwat Sankul, Middle Lane, At & Post. Devrukh, Pin - 415804,
Tal. Sangmeshwar, Dist. Ratnagiri (MS), Tel. 02354 - 242109, 9860056086,
Website - www.decad.in, Email - decaddevrukh@gmail.com

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OUR MOTHER ORGANIZATION CREDAR



Devrukh College of Art and Design 'DeCAD' has taken shape in Devrukh to avail the artists of the Konkan, a well endowed region with art inclination, with scientific knowledge of visual art, to make them self-reliant through art and to inspire them to be self-employed.

Balasaheb and Vimaltai Pitre are the source of inspiration behind this magnificent concept of DeCAD. The Pitre's are the industrialist from Devrukh. Balasaheb is LL.B. but instead of practicing as a lawyer, he entered into industries. They started two companies viz 'Sushrut' and 'Adler' in Devrukh. These companies produce medical appliances of best quality. The products of these two companies have got acclamation and are exported to many countries in the world. But the important thing is that these two companies have provided the people in Devrukh and surrounding villages with employment.

CREDAR (Centre for Rural Entrepreneurship Development and Research) - a rural development scheme for training and developing self-employment and research have taken shape from Balasaheb's noble thought of spending some portion of income for the welfare of the society. And under this scheme of CREDAR, DeCAD, an Art College has been founded.

After successfully completion of BFA, selected students can work here as a Trainee with CREDAR's CAE (Continued Art Education) scheme for two yrs. Depending upon their interest, they can work here as a Teacher or Designer for various Art studios.

Mrs. Veda M. Prabhudesai
C.E.O.
CREDAR

FROM THE DESK OF PRINCIPAL

With the dedicated efforts of Management & staff, DeCAD today enjoys an Affiliation of University of Mumbai and approval of Directorate of Art, Mumbai. The adage that, ' success will not lower it's standard to us, we must raise our standard to success ' is elucidated with the collective contribution of all concerned towards the singular goal of wanting to be the best amongst the best. The college strives hard to contain this pliable and nourishing environment wherein the students, a rich mix from different backgrounds, countries and cultures, discover and develop their creative potential through individual thought and self-expression. They are provided with the proficiency and knowledge that emboldens them to assess their aspiration and aim high. The structure of the curriculum corroborates this by creating opportunities and exposure to a variety of ideas, media, methods and material, ensuring a professional fulfilment, a sense of contribution to the betterment of the society and greater earning power which is a important part of Rural Entrepreneurship.

This Prospectus will provide valuable information about the College and the programmes in the field of Painting - Revised Course at the Bachelor's level. Our college also runs hobby courses in the field of Painting, Ceramic & Pottery, Ceregraphy, Paper Craft, Papier Machie and Bamboo Craft.

On the behalf of Management & Staff, I extend to all of you who are considering your option for a future in art, our best wishes.

Prof. Ranjit K. Marathe
I/c. Principal

OUR MISSION

Our mission at DeCAD is to deliver world class education and research in and across the fields of Art and Design, in order to make a significant economic, cultural and social contribution locally, nationally and internationally. Our stress will be on to locate hidden potentials of entrepreneurship, encourage and nourish it through our disciplined programme. We intend to make DeCAD a stimulating place to study vibrant, creative, diverse and leading edge, with a rich and illustrious past of our erthnic past. Our staff and students will form a close- knit, collaborative community - a creative hot - house - where new ideas will always be encouraged and the time spent with us will be defined by an education that is studio based , face-to-face, socially engaged and professionally relevent.

TEACHING METHODOLOGY

To develop observation, perception, conception and execution required to produce work of art through analytical and synthetical training. To increase understanding of the integrity in various Art forms and their fundamentals. This covers students intellectual and emotional growth through theoretical and practical training. The emphasis will be given on knowing one's own self in terms of possibilities and limitations to meet all requirements and challenges on creative front. To learn Art in the context of its environment e.g. Social - political - economical - historical - aesthetical - philosophical - religious - technological etc. All the courses are designed to acquire the necessary skill and knowledge in respective specialization. This is covered in four layers : 1. Tools, material and techniques 2. Forms and fundamentals 3. Self preparation 4. Art in the context of it's environment

COURSE CURRICULUM

First Year B.F.A (Painting) Revised Course

Group I (Theory)

1. History of Art
2. Fundamentals of Art

Group II (Practical)

3. Study from Object, Manmade & Nature
4. Design 2-D
5. Colour Practical & Theory
6. Drawing from Cast & Figure
7. Head Study
8. Print Making

Third Year B.F.A (Painting) Revised Course

Group I (Theory)

1. History of Art
2. Aesthetics

Group II (Practical)

3. Drawing from Full Figure
4. Painting 3/4th and Full Figure
5. Pictorial Composition
6. Print Making

Second Year B.F.A (Painting) Revised Course - University Exam.

Group I (Theory)

1. History of Art
2. Aesthetics

Group II (Practical)

3. Drawing from Full Figure
4. Head Study Painting
5. Still Life Painting
6. Pictorial Composition
7. Print Making

Fourth Year B.F.A (Painting) Revised Course - - University Exam.

Group I (Theory)

1. History of Art
2. Dissertation upto 3000-4000 words
3. Viva-Voice related to Dissertation

Group II (Practical)

4. Portrait Painting OR Mural Painting
5. Creative Painting
5. Print Making OR Drawing

FEE STRUCTURE

Sr. No.	Particulars	First Year B.F.A.	Second Year B.F.A.	Third Year B.F.A.	Final Year B.F.A.
1	Admission Fees	500.00	500.00	500.00	500.00
2	Tuition Fees	26000.00	26000.00	26000.00	25000.00
3	Development Fees	1250.00	1250.00	1250.00	1250.00
4	Workshop / Equipment Fees	3200.00	3200.00	3200.00	3200.00
5	Computer Fee	1500.00	1500.00	1500.00	1500.00
6	Library Fees	1000.00	1000.00	1000.00	1000.00
7	Other Fees (IC, BT, Sports, Cultural etc.)	830.00	1050.00	1050.00	1050.00
8	University Enrollment Fees	220.00	-	-	-
9	Security Deposit (R)	500.00	-	-	-
10	Library Deposit (R)	500.00	-	-	-
11	Examination Fees	500.00	500.00	500.00	500.00
12	Convocation Fees	-	-	-	-
13	Prospectus & Form fee	200.00	200.00	200.00	200.00
	Total -	36,200.00	35,200.00	35,200.00	35,200.00

Note -

1. Payment should be drawn in favour of - **Principal, Devrukh College of Art & Design.** (A/c. No. _____, IFSC code No. JSBP0000025)
2. The rules and information in this Fees Structure are subject to change by the Managing Committee without prior information. Changes will be notified to students on the College notice board.
3. Revised fees will be carried over year by year.

For more information kindly contact -

The Principal,

Devrukh College of Art & Design, Middle Lane, Bhagwat Sankul, Tal. Sangameshwar, Dist. Ratnagiri
Pin - 415804, Tel. & Fax - (02354) 242109, 9860056086, E-mail : decaddevrukh@gmail.com

ADMISSION PROCEDURE & FACILITIES

Eligibility for Admission - As per the requirement of the University of Mumbai, a student seeking admission to the degree course of Bachelor of Fine Art (Painting - Revised Course) should have passed the H.S.C. examination conducted by the Higher Secondary Board. Maharashtra State or its equivalent with minimum 45 % marks for OPEN & 40% marks for RESERVED Category in agg.

Eligibility Certificate - A Student from another Board / State / NRI will be required to produce a Certificate of Eligibility from the Registrar, University of Mumbai for the purpose of admission to the B.F.A. Degree Course. Candidates are advised to obtain Certificate of Eligibility as soon as possible. Information regarding equivalence of examination and particulars and forms of application of the Certificate of Eligibility may be obtained from : Deputy Registrar, Enrollment, Eligibility & Migration Dept., Dr. B. Ambedkar Bhavan, Kalina Campus, University of Mumbai, Mumbai.

Cancellation of Admission - Once the confirmed admission is given to any student and if he wants to cancel his admission for any reason, refund of tuition fees will be decided by the Management. Loss incurred due to cancellation of admission will be entirely borne by the students.

Library - The College has a library with a good number of books, journals and periodicals on the subjects of Fine Art and for the purpose of reference for staff and students. The books are guided in their graded reading by the class teacher during the academic year. Other useful books are also available.

Study Excursion - A Study excursion of students is arranged every year under the guidance of the Principal to some places of educational and cultural importance and museums of art in the country.

Art Gallery (Collections) - Display of Original works by great painters and illustrators is a constant source of inspiration for the new generation. Every effort will be made to organize visits to such display of Art Gallery. The latest selected class work of the students of the College is frequently kept on view for the benefits of students and also the society.

Art Studio's - The students are allowed to various art studio's for their work as and when required with prior permission of concern subject teacher.

Annual Exhibition - Every year at the end of an academic session 'SANKALPAN' exhibition of students' works is held in the College. A Panel of Judges is requested to evaluate the work. As per merit selected students are given cash awards. About 50 awards worth Rs. 25,000/- are given to the students with the help of CREDAR, Donors & Art Lovers. The Annual social gathering of the students is also organized at the same time.

RULES & REGULATIONS

All students must comply with the rules and regulations of the College as contained in this prospectus and put up from time to time on the official notice board of the College under the signature of the Principal.

1. Students of this College shall abide by the rules and regulations presently in force made for the proper administration of the College and shall do nothing inside or outside the College that will interfere with its orderly functioning. Guardians / Parents are presumed to have agreed to these rules when their wards take admission in this College.
2. No students shall be allowed in the College premises without his / her identity card which must be produced whenever demanded by any member of the staff.
3. Students must provide themselves with their own drawing material. The authorities are not responsible for the loss or damage to the property of the student.
4. Students are required to attend the College regularly and punctually unless granted leave of absence by the authorities. They are liable to be fined if found habitually late or irregular.
5. The College authorities must be informed of the reasons for any absence. A medical certificate must be provided for absence of more than three days due to illness.
6. If a student remains absent continuously in the first term and his / her attendance does not come up to 75 % to total days after adding the full, Working of second term, his / her admission for the second term will be terminated.
7. No student is allowed to remain in the class after working hours except with the permission of the professor / class teacher.
8. The work carried out under the guidance of the teacher and done in the class only will be treated as "classwork".
9. All work executed in the class must remain in the custody of teacher-in-charge in suitable portfolios. Works not put up in the College exhibitions will be returned to the students.
10. The students should remain cleanliness in their respective class rooms and studies. Any student found willfully damaging college property will be punished without notice. The whole class is responsible for the care of College property and punishable collectively if the damage is not traced to an individual.

11. Change in address must be communicated to the office.
12. Students desirous of making an appeal to the Principal on any account must address the Principal and forward the appeal through the Professor In charge / Class Teacher of the class.
13. The Principal reserves the right to take disciplinary action if in his opinion a student is not fit or associating with disorderly proceeding or misbehaving inside or outside the College.
14. Any complaint to any authority should be made through the Principal. The Principal is not responsible for complaints made directly to the authorities.

Note :- The rules and information in this prospectus are subject to change by the Principal without prior information. Changes will be notified to students on the College notice board.

HOSTEL ACCOMODATION

Hostel accommodation and Mess facility for Boys and Girls is available with our parent institution CREDAR and it is on a room sharing basis. Boys and Girls Hostel are two separate divisions in the same premises. Outstation students will be given first preference. Accommodation in the city is being limited, so students are advised to apply for Hostel accommodation well in advance.

Hostel Charges :

Rent for the Year : Rs. 8000.00

Electricity Charges : Rs. 1000.00

Mess for One Month : Rs. 2700.00 (1 Breakfast & Tea, Lunch, Evening Tea & Dinner)

Security Deposit : Rs. 1000.00 (Refundable)

Note - Above rates are subject to change

Contact - Miss. Rupali D. Nalawade, Supervisor (9422659551)

FACULTIES AT DeCAD

- TEACHING STAFF -

Prof. Ranjit K. Marathe - I/c. Principal

Prof. Vikram Paranjpe - Lecturer for Painting

Prof. Pankaj Labdi - Lecturer for Painting

Prof. Avadhoot Potphode - Lecturer for Painting

- VISITING STAFF -

Prof. Kashinath Salve - PrintMaking & Mural

Prof. Mahendra Damle - History of Arts

Shri. Pranav Kaskar - Computer

Mrs. Kavita Agarkar - Communication Skills

- NON TEACHING STAFF -

Shri. Charudatta Alawani - Sr. Clerk

Mrs. Dipti Bhide - Librarian

Miss. Jayashri Sawant - Peon

Shri. Vinod Salvi - Peon

Shri. Sanjay Shigvan - Security

Shri. Pravin Kirve - Security